



DeSilva Phillips, Mediabankers client PEI Sells Broadband World Forum to Informa Telecoms & Media

DeSilva Phillips, Mediabankers™ announces that its client PEI, a leader in the information and communications technology conference space, has sold Broadband World Forum and the Broadband InfoVision Awards to Informa Telecoms & Media, a leading provider of business intelligence and strategic services to the global telecommunications and media markets.

([PRWEB](#)) November 12, 2009 -- DeSilva Phillips, Mediabankers™ announces that its client Professional Education International (PEI), a leader in the information and communications technology conference arena, has sold Broadband World Forum, sponsored by the International Engineering Consortium (IEC), and the Broadband InfoVision Awards to Informa Telecoms & Media, a leading provider of business intelligence and strategic services to the global telecommunications and media markets.

The news was announced by John Janowiak, President of PEI and the IEC, and Giles Cummings, Informa Events Director, to conference delegates, sponsors and exhibitors at a planning meeting for next year's event in Paris.

"We have served the Global Broadband Community well over the past ten years and are pleased that our legacy will continue under Informa's quality leadership," Mr. Janowiak said.

"The feedback we have received on the transfer of ownership has already been very positive and we look forward to our continued role as a sponsor of this vital industry initiative."

Mr. Janowiak also thanked his staff for their tireless work over the years in making the Broadband World Forum such a successful event – backed by the tremendous support of the entire industry. Mr. Cummings added that Informa was taking the reins of a "fantastic" event and said the process would be very much one of evolution, not revolution.

Ian Hemming, CEO of Informa, said: "I am delighted to bring this high quality event into the Informa Telecoms & Media stable of events. The Broadband World Forum fits very well within our existing portfolio of annual must attend events for the telecoms industry. We are looking forward very much to continuing the great job the IEC has done."

"We strongly believe that the Broadband World Forum has great potential to add further value to the development of global broadband roll out and we will work hard to deliver a programme that enables all players to advance their businesses in this exciting sector."

About PEI and IEC

Professional Education International (PEI) benefits from a close association with the not-for-profit International Engineering Consortium (IEC). Together, they bring enormous credibility and industry service recognition to the Forum: PEI has developed educational conferences in the information and communications technology space on a global basis since its founding in 1974; and IEC, founded in 1944, has provided an important connection between



the academic community and industry and serves as a catalyst in bringing leading academics and global business leaders together through quality continuing education, research and publishing and eLearning programs.

About Broadband World Forum

The Broadband World Forum, (BBWF or the Forum) is the leading conference and technology exhibition in the information and communications technology (ICT) industry. The conference and exhibition registers nearly 6,000 broadband industry professionals who are courted by a broad spectrum of loyal sponsors including large ICT exhibitors and service providers.

About Informa Telecoms & Media

Informa Telecoms & Media (www.informatm.com) is the leading provider of business intelligence and strategic services to the global telecoms and media markets. Informa Telecoms & Media also produces 120 events each year around the world and owns the Com World events series, the IPTV World Forum event series, the LTE event series and the Broadband Global Summit, held annually in Dubai.

About DeSilva Phillips, Mediabankers™

DeSilva Phillips, Mediabankers™, is a New York-based investment bank that advises dealmakers in every area of the media, information and related technology markets. DeSilva Phillips provides M&A advisory and corporate restructuring services and private placements of debt and equity, and has completed more than 200 transactions since 1996. Its broker-dealer affiliate, DeSilva Phillips Corporate Finance LLC, is a member of FINRA and SIPC.

DeSilva Phillips will be holding its 8th annual Dealmakers Summit in New York on February 4, 2009. For more information, visit <http://www.mediabankers.com>

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